

## APPAREL PRODUCT DEVELOPMENT MANAGER

### QUALIFICATIONS PROFILE

Highly creative, detail-oriented, and results-focused professional with 10 years of management experience in product development, design, and quality assurance of apparel within highly competitive environments. Demonstrate strong command of product development spanning from design to commercialization, which include materials, trim sourcing, costing, negotiation, lab dips, and fittings. Employ hands-on and cross-functional leadership style, with proven success in ensuring well-organized, high-quality, and on-time delivery of products.

### CORE COMPETENCIES

*Material Handling | Product Quality Improvement | Fashion Design | Strategic Planning and Implementation  
Leadership Training and Development | Cross-functional Collaboration | Regulatory Compliance | Conflict Resolution*

### PROFESSIONAL EXPERIENCE

ABC COMPANY ■ LOS ANGELES, CA

#### **Apparel Product Developer and Co-Manager**

2011–Present

- Successfully launched lifestyle apparel which now earns \$10.8M together with show apparel.
- Maintained brand integrity and fostered trust among customers by instituting improvements in the fitting of clothes, establishment of body measurements for core customers, as well as hiring and selection of fit models and dress forms.
- Co-created pioneering endeavors that enhanced company efficiency, including the development of best practices and communication improvements to reduce delivery time of prototypes, along with the creation of visual fit guide for factory pattern makers that improved sampling requests from 4-5 down to 2-3.
- Drove sales margin increase of \$10.1 M, reaching \$10.8M in actual results for KPI apparel with actual in line margin rate of 42.6%.
- Exceeded goals on on-time delivery of products from 80% to 83.3% in fall of 2010 and 86.5% in spring of 2011 as well as maintained apparel productivity generating \$11.7K from AOP of \$11.5K in fall of 2012.

DEF COMPANY ■ CERRITOS, CA

#### **Outerwear Product Developer II**

2009–2011

- Played an integral role in the incremental growth of a joint-venture partnership.
- Instituted new fit blocks for The North Face urban lifestyle category and drove the advancement of product development construction experience to include waterproof, bonded, and insulated garments.

### EDUCATION

**Associate of Arts in Fashion Design** ■ ABC University, San Francisco, CA

**Bachelor of Science in Textiles and Clothing, with Emphasis in Marketing** ■ XYZ University, Davis, CA

### TRAINING

A&E Thread and Coats, Pattern Drafting, Draping

### TECHNICAL ACUMEN

Microsoft Office Suite (Outlook, Excel, and Word) | Adobe Creative Suite (Illustrator and Photoshop) | Web PDM