

SENIOR GRAPHIC DESIGNER

QUALIFICATIONS PROFILE

Highly creative, astute, and talented professional, offering extensive experience in graphic and industrial design, marketing materials development, brand creation, promotional events management, and advertising campaigns execution. Expert at creating both traditional and new media utilizing combined knowledge of traditional design and computer-aided techniques. Recognized for exceptional work ethic, compliant to branding guidelines when designing and effectively manage feedback to meet client's specific requirements. Expert in project management from conceptualization to delivery, with solid background of the print production process.

AREAS OF EXPERTISE

Project Management/Coordination | Creative Marketing/Promotions | Graphic and Industrial Design
Promotional Campaigns | Brand Development | Cross-functional Collaboration | Rapid Conflict Resolution

PROFESSIONAL EXPERIENCE

ABC COMPANY, SAN FRANCISCO, CA

Managing Director | Co-Founder

2016

- Designed, implemented, and managed Optimus that led to its successful penetration of the national market, gaining 12% in market share within only two years

DEF COMPANY, SAN FRANCISCO, CA

Creative Director

2015

- Supervised a small creative agency that provided graphic and industrial design, marketing solutions, and event management services to different clients
- Led the creative concept development and execution of promotional campaigns for various brands

GHI PRODUCTIONS, SAN FRANCISCO, CA

Graphic Designer

2011–2014

- Provided graphic design services, prepared press ready files, and validated quality of final printed materials for clients

EDUCATION

BACHELOR OF ARTS IN GRAPHIC DESIGN,
University of JKL, San Francisco, CA

TECHNICAL SKILLS

CorelDRAW | Adobe Creative Suite (Photoshop, Illustrator, and InDesign) | Rhinoceros 3D
Joomla CMS | TurningPoint (Audience Response System) | Optimus (Voting System)